EDUQAS WJEC GCSE KNOWLEDGE ORGANISER
In-Depth: Music Video and Online Media
Component 2 Section B

Theoretical Framework:
Language, Representation, Industries, Audience

Contexts: Social, Cultural, Historical, Political

How to use: Use this Knowledge Organiser to identify the similarities and differences between the music video and the website

KATY PERRY
ROAR (2013)

KATY PERRY
WEBSITE

LANGUAGE

SIMILARITIES

LANGUAGE

REPRESENTATION

SIMILARITIES

REPRESENTATION

INDUSTRIES

SIMILARITIES

INDUSTRIES

AUDIENCE

SIMILARITIES

AUDIENCE

KEY WORDS

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SOCIAL

SIMILARITIES

SOCIAL

CULTURAL

SIMILARITIES

CULTURAL

POLITICAL

SIMILARITIES

POLITICAL

HISTORICAL

SIMILARITIES

HISTORICAL

THEORISTS