Industries and Technologies

There is no doubt that technological growth and developments have changed the media landscape and the way audiences consume media products. Referring to the work of contemporary media theorists such as Henry Jenkins and Clay Shirky, produce a magazine article (for a publication such as the Media Magazine) that explores the ways in which new technologies have changed the way producers produce, distribute and market media products. You should include key facts and quotes in your article, alongside examples across the nine different media forms in your double page article.

Industries and Funding

In order to understand funding works you are going to produce three different pitches to secure funding for a new media product (for example a new film or TV series). Each pitch will aim to secure funding for a new work. You are going to produce three different pitches to secure funding works you are going to produce three different pitches to secure... 

Industries and Regulation

In order to understand regulation you need to be able to explain how regulation has played a role in shaping the media products audiences consume. Create a GCSE lesson explaining and exploring the function of regulation within the media on a national and global scale. Within this, you should explore the different types of regulation that function on a national and global scale.

Industries and Ownership

Two key terms within the area of media ownership are: Globalisation, Cultural imperialism.

In order to fully understand these, you should carry out research into these two terms and find examples of how these have affected different cultures, focusing on examples across the nine different media forms. Can you find examples of newspaper and magazine articles (from publications such as The Guardian and Media Magazine) that explore the impact of these two terms within the modern media landscape?

Industries and Media Production

Explore the pros and cons of the concentration of media ownership. In your opinion, is it a good thing for audiences and producers?

How has the concentration of media ownership affected the ways in which audiences access and consume media texts?

In your opinion, how do media products reflect the social, cultural, historical and political contexts in which they are made?

Industries and Convergence

In order to understand convergence fully you need to have a clear understanding of the impact of convergence within media industries across different platforms. Choose an industry to explore, assessing how convergence has played a role in shaping that specific industry. Refer to specific examples/evidence.

You also need to have a secure understanding of cross media ownership. Can you find examples of convergence between content providers, network providers and platform providers?