**Industries and Technologies**
- Evaluate the role the Internet has played in shaping and developing the way products are produced, distributed and consumed by modern audiences.
- Explore the positives and negatives offered to media industries through online distribution.
- How has technology changed media industries?

**Industries and Media Production**
- Explain how the nature of media production is affected by the scale of the company producing the product. Compare and contrast the working practices of large organisations, who own the products they produce, with those conducted by individuals and small groups. What are the key differences between the working practices and the media texts produced and distributed by these two different types of industries?
- How important is personnel and technologies within the process of production? Assess the impact of different production processes on various media products across the nine media platforms.
- Can you produce an informative guide to the different models of working practices across different media industries? You should make your guide visually interesting with plenty of examples.
- Evaluate the similarities and differences between media products across three different mediums, exploring when and where they were produced.
- What work experience or skills would you need to possess to work within various media industries? Choose three different roles in different industries.

**Industries and Convergence**
- Assess the impact of the increasingly convergent nature of media industries across different platforms. Refer to specific case study examples in your response.
- To what extent does media ownership determine the potential success of a media product?

**Industries and Ownership**
- You need to be able to think about how the media operate as commercial industries on a global scale, and reach both large and specialised audiences.
- In your opinion, what impact does the increase in global media have on media products and distribution?
- Assess how influential global markets are within the production of contemporary media products.
- Create a short film explaining the concepts of globalisation and cultural imperialism.
- Do you agree that contemporary media is more democratic than media in the past?

**Industries and Regulation**
- Assess the purpose of regulation within the media. In your informed opinion, does self-regulation work? Or should all media products be subject to government regulation?
- Part of your study into regulation involves you looking at international agreements (and disagreements) on regulation and freedom to trade media products. Carry out research into this field exploring any recent case studies that apply to this area. Do you think the current system of international regulation is effective? Why?
- Assess the arguments for and against regulation.
- We live in an ever-changing society, therefore do you think regulation also needs to regularly change?
- Do you think media regulation limits freedom of speech and democracy within the media?

**Industries and Funding**
- Evaluate the importance of funding within the landscape of contemporary media production. What is more important, funding or creativity?
- Once you have established the role of funding within the media you need to think about the importance of different funding models. Evaluate the impact funding sources have on the content of media products. You should explore products that are:
  - Government funded.
  - Not-for-profit.
  - Commercially funded.

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**MEDIA INDUSTRIES**

noun:
A collection of businesses that produce and distribute media content.

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