OVERVIEW OF SET TEXTS

• MAGAZINE COVERS = GQ + PRIDE
• NEWSPAPER FRONT PAGES = THE SUN + THE GUARDIAN
• ADVERTISING POSTERS = QUALITY STREET + SPORT ENGLAND
• FILM POSTERS = THE MAN WITH THE GOLDEN GUN + SPECTRE
• RADIO PROGRAMME = RADIO 4’s THE ARCHERS
• VIDEO GAME = POKEMON GO
• CRIME DRAMAS = THE SWEENEY + LUTHER
• MUSIC VIDEOS = RIO (DURAN DURAN) + ROAR (KATY PERRY) + FREEDOM (PHARRELL WILLIAMS)
• MUSIC WEBSITES = KATY PERRY + PHARRELL WILLIAMS
Create Media Revision Cards.

• Look at your notes and the Fact Sheets.

• Fill in the slides, adding in key info in bullet points.

• When complete print out 4 slides per page.

• Stick them to card one on each side to create handy revision cards.
DURAN DURAN (RIO MUSIC VIDEO)

• **CONTEXT:** 1982. Pop / New Wave. Yuppies. Decadent. Birth of MTV.

• **REPRESENTATION:** Objectification of women – Rio (Male Gaze), Flamboyant males – 80s pin-ups.

• **AUDIENCE:** Teenage girls (Fab Five) + New Romantics.

• **INSTITUTION:** EMI / Capitol (US) + MTV. Big budget music videos. Record sales 100 million+.

• **MEDIA LANGUAGE:** Split Screen edits, exotic settings, rich suits, long hair, CU on faces, LS on band, lingering PoV shots on women.
GQ MAGAZINE (THE ROCK)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
PRIDE MAGAZINE (NAOMIE HARRIS)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
THE SUN NEWSPAPER (RED LINE)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
GUARDIAN NEWSPAPER (MIGRANTS)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
QUALITY STREET POSTER (DILEMA)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
SPORT ENGLAND POSTER (THIS GIRL CAN)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
THE MAN WITH THE GOLDEN GUN
FILM POSTER

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
SPECTRE – FILM POSTER (& WEBSITE)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
RADIO 4’S THE ARCHERS (DOMESTIC VIOLENCE)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
POKEMON GO (AUGMENTED REALITY)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
LUTHER (TV CRIME DRAMA)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
THE SWEENEY (TV CRIME DRAMA)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
DURAN DURAN (RIO MUSIC VIDEO)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
KATY PERRY (ROAR MUSIC VIDEO + KATY PERRY’S WEBSITE)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE:
PHARRELL WILLIAMS (FREEDOM MUSIC VIDEO + PHARELL WILLIAMS WEBSITE)

• CONTEXT:

• REPRESENTATION:

• AUDIENCE:

• INSTITUTION:

• MEDIA LANGUAGE: