When did the Archers begin?

Why (its original purpose)?

Who makes it?

How long is an episode?

When and where is it on?

Daily:

Omnibus:

Who is the main target audience now?

Apply the U+G theory:

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Example storylines (not just Rob and Helen):

1

2

3

How audience hear about it:

About the community of fans – how they stay connected:

The website:

Twitter:

Facebook:

BBC Sounds:

Complaints about the Archers?
Type of paper?

Publisher / owner?

Connotations of title (masthead)?

Typical Sun reader profile?

Regular features in the paper?

Sun + - the history – how the website began, why it changed:

How the website now makes money:

Apply the U+G theory:

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Who regulates the printed press?

Sun controversy – Liverpool? Phone hacking?
(News of the World – now folded)

Content on website not available in print:
When released?
Film company who made it?
Distributor?
Director?
Original writer of Bond novels?
How many Bond films have there been?
When was the first Bond film released?
Who is the main actor in Spectre?
Who sang the theme tune?
Why would this be good?
How much did Spectre cost to make?
How much did it make at the box office?
Why is it both significant and important that Bond is still filmed in the UK?

What are the typical conventions used on a film poster:

Age rating – original?
Age rating when released?
Why was it cut?
Reason 1:
Reason 2:
What was cut (example scenes)?
1
2
3
How is the film funded / financed?

Give examples of product placement used in the film.
1
2
3
How else is the film marketed?
1
2
3
Which games company made POGO?

Who is the franchise owner?

Who is the distributor?

When was it released?

What was so unique about it?

What was its age rating?

Why did this become an issue?

Why wasn’t it spotted before release?

What did the company then do to protect itself?

Apply the U+G theory:

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What were some of the concerns / dangers?

What were some of the benefits?

Name other things that are part of the whole Pokémon franchise:
Which games company makes Fortnite?

When was it released?

What kind of game is it?

How much was made in the first 10 months of release?

And by 2018 it had made?

What is the role of ‘Unreal Engine’ in Fortnite production?

What is the PEGI age rating for Fortnite?

Who is one of the most famous Fortnite player?

How many subscribers? His earnings?

Name other things that are part of the Fortnite franchise:

How are profits made?

What are microtransactions?

What is a ‘season pass’?

Convergence?

Active and passive audiences?

Fortnite in the press?

Apply the U+G theory:

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